

2026 Rewards program



2026 Rewards program

Terms and conditions

By joining Rubi's Rewards Program, you agree to be bound by its terms. If you do not accept all of its terms, please do not participate in the program.

- Reward program in effect as of **July 3rd, 2026**.
- Applicable **only** on products listed in Rubi's 2026 catalog.
- Eligible products must be sold according to Rubi's standard discounts and applied to the listed price in the 2026 catalog.
- **All the products from the Rubi's 2026 catalog qualify for the Rewards program.**
- Qualifying products may change at any time without notice.
- Rubi's Rewards Program does not apply on housing unit's projects neither on projects / contracts, benefiting from an additional discount authorized by Rubi, it does not apply on showroom's order either.
- This reward program cannot be combined with any other Rubi's rewards program.
- In order to be eligible to Rubi's Rewards Program, retail sales invoices must be produced as of July 3rd, 2026, or at a later date.
- **Any sales claim must be submitted to www.rubi2go.ca within 60 days following the date appearing on the proof of payment, to be eligible for the Rubi dollars claim. Any claim that does not meet the deadline will be refused and will not be paid.**
- During special promotions, it is imperative that the sale's date indicated on the proof of payment correspond to the dates on which the promotion is in force.
- Rubi has the right to make corrections and / or adjustments to any claim and to correlate the claim if the audit deems it necessary.

Registration

To register or reactivate an existing account from Rubi's previous reward program, the participant must enter on the Rewards Program online platform to create his profile. Once the form completed, the application will automatically be sent to our support team who will validate the provided information and activate or reactivate the participant's account. A notification by email will advise that the account is now activated and that, therefore, Rubi dollars can now be accumulated.

Authorized retailers are those who have business relations with Rubi and are in good standing under our credit and marketing conditions.

The participant must be a reseller at one of Rubi's authorized retailers who have allowed access to this reward program, be 18 years of age or over, be a resident and legal worker in Canada.

Collect RUBI dollars

In order to claim Rubi dollars, the participant must log in on the online platform and fill in the form.

Once the form completed, the request will be processed by our support team within 10 business days. An email notification will advise the participant of any change in his application status. Once the claim approved, the participant's Rubi dollars balance will automatically be updated in the "Stats" section of his account.

Product returns are managed according to Rubi's product return and exchange policy. Our support team has the right to withdraw the accumulated Rubi dollars associated with the purchase of a product or any promotional offer associated with it when the product is returned.

Rubi dollars exchange

Rewards are calculated as follows:

1\$ OF RUBI PRODUCTS SOLD = 1% IN RUBI DOLLARS

Rubi dollars can be converted at the rate of 1 Rubi dollars = 0.01 \$ CAN. The calculation is based on the suggested retail price, before taxes, displayed in the current price list (MSRP).

The participant may at any time and in any place exchange his accumulated Rubi dollars from a wide selection of gift cards offered on the online store www.rubi2go.ca (Costco, Esso, Metro, SAQ and Canadian tire).

The balance of the participant's Rubi dollars must cover the entire amount of the chosen gift card¹. The surplus of RUBI dollars will remain in the participant's account as active balance. The selected gift card will be shipped directly to the shipping address registered in the participant's account².

Privacy

Rubi takes the necessary precautions - including administrative, technical, and physical measures - to protect the participant personal information against loss, theft, and misuse, as well as unauthorized access, disclosure, and misuse, alteration and destruction.

Rubi uses a secure encryption protocol (SSL) on all web pages where personal information is collected to protect the privacy of the participant's personal information while it is transmitted over the Internet.

Program changes, suspension and termination

Rubi has the right to suspend its rewards program at any time without notice, in the event of an error, omission, technical failure, computer virus, bugs or falsification, unauthorized intervention or any other cause beyond reasonable control that interferes with the proper operation of Rubi's Rewards Program.

Rubi has the right to modify the terms of its rewards program or terminate it at any time.

Rubi has the right to refuse any registration and / or claim, and the determination of its eligibility will be final.

Rubi will not tolerate any abuse of its rewards program. Any use deemed contrary to the values advocated by Rubi or recognized as fraudulent may result in sanctions against the participant. In its sole discretion, Rubi has the right to withdraw fraudulently obtained Rubi dollars and / or suspend the account of a participant who has committed such an act and / or to prevent any person associated with such an act from becoming a new participant in the reward program.

¹ Management and service fees may apply to the redemption of certain gift cards.

² Rubi's liability is limited to issuing a gift card with a value corresponding to the amount designated in its store and cannot be held responsible for the terms of use related to the offered cards. To learn about these terms, please refer directly to the issuing companies.

General conditions

By registering for the Rubi Rewards Program, the participant agrees to receive information and notices regarding his participation.

- These terms and conditions are governed by the laws of the Province of Québec and the federal laws applicable in that province.
- According to the laws in force in Québec and Ontario, the benefits of this Rewards program are fully taxable. The participant must include the value of the rewards received on his annual income tax return.
- The participant is responsible for legal declarations that may be required according to the federal, provincial or municipal tax laws and regulations.
- The participant is responsible for keeping his personal information up-to-date in his profile.
- Participants in the program will not, for any purpose, be considered employees or agents of Rubi. Participation in this Rewards Program will not be construed as conferring rights under the Rubi Employee Benefit Plan or any other Rubi benefits program.